



Dear Business Owner:

The Central Illinois Chapter of The Links, Incorporated appreciates your past support and invites you to once again support our **Seventeenth Annual Scholarship Recognition Tea “Mad Hatter Tea,”** Saturday, April 13, 2019 at the **Bloomington Double Tree Hotel and Conference Center** in Bloomington, Illinois. Proceeds from this event will support our scholarship and community service programs in Bloomington/Normal, Peoria and Decatur.

### **YOUR CONTRIBUTION SUPPORTS OUR SCHOLARSHIP AND CHAPTER PROGRAMMING**

Last year, thanks to the generous support of our sponsors and community partners, our chapter awarded \$16,000 in scholarships to well deserving high school seniors in our service areas of Bloomington/Normal, Peoria, and Decatur. For the last seven years, we have also contributed \$1000 annually towards the Heartland Community College scholarship fund.

### **THE LINKS ARE COMMITTED TO SERVICING THE COMMUNITY**

The Links, Incorporated is an international, not for profit public service organization of over 15,000 professional women. Our mission is to engage in educational, civic, and intercultural activities that enrich the lives of communities in which we live. Our mission is achieved through five facets: The Arts, Services to Youth, National Trends and Services, International Trends and Services and Health and Human Services. Programming is the heart of our organization’s services to our communities. Our local chapter has been providing transformational programing to our communities within Central Illinois for over 40 years.

### **HOW YOU CAN CONTRIBUTE**

- BECOME A SPONSOR
- PURCHASE AN AD IN OUR SOUVENIR AD BOOK
- MAKE DONATION

Enclosed for your convenience is a commitment form for you to complete. For more information, please contact Fundraising Chairs Wilma Bates or Robyn Stewart at [Fundraising@CentralIllinoisLinksInc.org](mailto:Fundraising@CentralIllinoisLinksInc.org)

Thank you in advance for your support.

Sincerely,

Angela Allen  
Chapter President



# HOW YOU CAN CONTRIBUTE

## PURCHASE ADVERTISEMENT IN EVENT PROGRAM

Outside Back Cover	7.5" x 10"	\$600.00
Inside Back or Inside Front Cover	7.5" x 10"	\$500.00
Full Page (color)	7" x 9"	\$500.00
Full Page (black and white)	7" x 9"	\$250.00
Half Page (black and white)	7" x 4.5"	\$125.00
Quarter Page (black and white)	3.5" x 4.5"	\$75.00
Business Card (black and white)		\$50.00
Patron List (black and white)		\$30.00

## MAKE A DONATION

Make a monetary donation to **Central Illinois Chapter of the Links, Incorporated**.  
Your name or your business name will be listed on the PATRON LIST in our Souvenir Ad book.

**Note:** All proceeds benefit the Links Foundation.  
All monetary donations and in-kind gifts are tax deductible to the extent allowed by law.



# Commitment Form

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

City, ST Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax | Email \_\_\_\_\_

**Form Due: March 20, 2019**  
**Pmt. Due: March 30, 2019**

Email forms and all artwork for advertisements to:  
[fundraising@centralillinoislinksinc.org](mailto:fundraising@centralillinoislinksinc.org)

## BECOME A SPONSOR

- \$10,000 Diamond  \$5,000 Emerald  \$2,500 Ruby  \$1,500 Sapphire

## PURCHASE AN AD

<input type="checkbox"/> \$600 Outside Back Cover	<input type="checkbox"/> \$125 Half Page (black/white)
<input type="checkbox"/> \$500 Inside Back or Inside Front	<input type="checkbox"/> \$75 Quarter Page (black/white)
<input type="checkbox"/> \$500 Full Page (color)	<input type="checkbox"/> \$50 Business Card (black and white)
<input type="checkbox"/> \$250 Full Page (black/white)	<input type="checkbox"/> \$30 Patron List (black and white)

**MAKE DONATION**  \$ \_\_\_\_\_

### PAYMENTS \$250 and OVER

- For tax deduction, Make checks payable to:  
 The Links Foundation  
 Mail Checks to: PO Box 1815, Bloomington, IL 61702-1815
- If you do not require tax deduction, Make checks payable to:  
 The Central Illinois Chapter of The Links, Incorporated  
 Mail Checks to: PO Box 1815, Bloomington, IL 61702-1815

### PAYMENTS AND DONATIONS UNDER \$250

- Make checks payable to:  
 The Central Illinois Chapter of The Links, Incorporated  
 Mail Checks to: PO Box 1815, Bloomington, IL 61702-1815
- I (we) wish to have our gift remain anonymous

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Signature(s)

Date



Members of The Links, Incorporated are influential decision makers and opinion leaders whom work towards a common vision by engaging like-minded organizations and individuals for partnership. Our chapter has awarded



**\$76,000**

to graduating seniors from the Bloomington/Normal, Decatur and Peoria communities during our Annual Tea Fundraiser.

### 3 SIGNATURE PROGRAMS

**PETALS** (Providing Education to Achieve Lasting Success)  
Through PETALS we target at risk teenaged girls.

#### TAKING STEPS

A screening, testing education program for breast cancer education and health awareness.

Taking STEPS targets underserved women of color.

#### CLASSICS THROUGH THE AGES

Focuses on increasing the interest, knowledge and participation of African-American youth in the classical arts.

**1946** The Links, Incorporated becomes an international, not-for-profit corp

**288** CHAPTERS

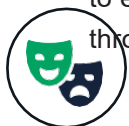
A membership of nearly

**15,000**  
PROFESSIONAL  
WOMEN OF COLOR

**500,000+**  
documented  
COMMUNITY SERVICE HOURS  
ANNUALLY

OVER  
**3,804** COMMUNITY  
SERVICE HOURS  
Were contributed by members of the  
Central Illinois Chapter during the 2017-2018 year

Our purpose is to engage in educational, civic, and intercultural activities in order to enrich the lives of communities in which we live. This purpose is achieved through five facets:



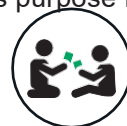
The Arts



National Trends and Services



International Trends and Services



Services To Youth



Health and Human Services



## HOW YOU CAN CONTRIBUTE

### BECOME A SPONSOR

#### **DIAMOND LEVEL \$10,000 SPONSORSHIP**

- Named “Presenting Sponsor” of Seventeenth ANNUAL TEA Inclusion of logo on all printed material for 2018
- Opportunity to speak at event
- Inclusion of logo on Step and Repeat Banner
- Prominent large Pop-up Banner near stage
- Logo featured on website as sponsor (for 6 months)
- Full page Color Ad in Souvenir Ad book
- VIP Table – 10 Tickets
- Logo on event gift bag

#### **EMERALD LEVEL \$5,000 SPONSORSHIP**

- Inclusion of logo on Step and Repeat Banner
- Prominent large Pop-up Banner near stage
- Logo featured on website as sponsor (for 6 months)
- Full page Color Ad Souvenir Ad book
- VIP Table – 10 Tickets
- Logo on event gift bag

#### **RUBY LEVEL \$2,500 SPONSORSHIP**

- Pop-up Banner in Silent Auction area
- Logo featured on website as sponsor (for 6 months)
- Full page Color Ad in Souvenir Ad book
- VIP Table – 5 Tickets
- Logo on event gift bag

#### **SAPPHIRE LEVEL \$1,500 SPONSORSHIP**

- Pop-up Banner in Silent Auction area
- Logo featured on website as sponsor (for 6 months)
- Half Page Ad in Souvenir Ad book
- VIP Table – 2 Tickets
- Logo on event gift bag

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